

Immediate Release



Community Leaders and Celebrities Join Hands to Show Care and Celebrate the Mid-Autumn Festival with Elderly
Territory-wide support for the Hong Kong Volunteer Award
"Volunteer Tram" officially launched.

(Hong Kong · 5 September 2022) **The Hong Kong Volunteer Award (HKV-Award)**, a territory-wide scheme co-organized by **the Home and Youth Affairs Bureau** and **the Agency for Volunteer Service (“AVS”)**, was successfully launched in August 2022 to encourage more people and young people to volunteer and build a caring and inclusive society. To further promote the HKV-Award, and to highlight the importance of volunteerism to the community, as well as the importance of volunteer recognition and encouragement, the AVS organized a Volunteer Service Day cum Territory-wide “Catch the Volunteer Tram” event in Western District today, which was well-supported by many celebrities from the political, business, sports and arts sectors.

The Secretary for Home and Youth Affairs, Miss Alice Mak, together with **the Chairman of the AVS, Ms Melissa Kaye Pang, the Director (Property Management) of Hong Kong Housing Society, Mr Sanford Poon** and famous artist **Mr Lok-yi Lai**, visited the elderly at Kwun Lun Lau in Kennedy Town today to present caring gifts to the elderly. Secretary Alice Mak set an example for the community by acting as both a volunteer and a commentator. Secretary Mak said she appreciated the selflessness of the volunteers who sacrificed their spare time and family time to organize volunteer activities and care for the needy in the community. She also hoped that everyone

actively participates in volunteering and, through mutual support, cares for the underprivileged so that we could build a caring and inclusive society.

Celebrities from the political, business, sports and arts sectors responded to the event, including **Legislative Council Member and Chairman of the Property Management Services Authority, Mr Tony Tse; Legislative Council Member, Mr Pui-leung Chan; the Chairman of the Equal Opportunities Commission, Mr Ricky Man-kin Chu; the Vice President of the Sports Federation & Olympic Committee of Hong Kong, China, Ms Vivien C. C. LAU; Hong Kong athletes, Mr Siu-hong Wu, Mr Siu-lun, Cheung, Ms Uen-ying Mok, Mr Chi-ming Lau and Mr Kam-po Wong; and famous artists, Mr Wai-hong Woo**, met with 50 elderly people at the Kwun Lun Lau to celebrate the Mid-Autumn Festival, presenting them with gifts and festive wishes. The event was a great success. To continue the care and concern, the AVS will distribute the gift packs to NGOs in the Central and Western Districts to encourage volunteers to care for the local community.

The second part of the event, the "Volunteer Tram" Launching Ceremony and Parade, was successfully held at the tram depot with the support of many celebrities from the political, business, sports and arts sectors, including **Former Secretary for Transport and Housing, Mr Frank Chan; Legislative Council member Mr Pui-leung Chan; the Executive Director of Cheung Kong Holdings Limited, Mr Justin Chiu; the Executive Director of Henderson Land Development Company Limited, Mr Suen Kwok Lam; the Chairman of Women's Commission, Ms Yuen-han Chan; the Chairman of the Promotion of Civic Education (CPCE), Mr Stanley Choi; Hong Kong athletes, Mr Siu-hong Wu, Mr Siu-lun, Cheung, Ms Uen-ying Mok, Mr Chi-ming Lau and Mr Kam-po Wong; famous artistes, Mr Lok-yi Lai, Mr Siu-hong Woo, Ms Gladys Li and Mr Andy Lai; and representatives from the Hong Kong Council of Volunteering**, etc. The celebrities shared their views on the importance of volunteerism and the value of volunteer recognition and also joined the ribbon-cutting of the "Volunteer Tram" launch.

Guests also boarded the "Volunteer Tram" and joined the tram parade to Central to encourage people to support the "Catch the Volunteer Tram" Campaign. From now until 30 September, the public could capture the "Volunteer Tram" along the tram route, take a photo of the tram with the Hong Kong Volunteer Award advertisement, share the photo

on social media platforms and add the hashtag "#HKVAward2022" to redeem a gift at Okashi Land Outlet in the Hong Kong station*.

*To know more:

https://www.avs.org.hk/news_n/hkvatramcapture

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About Us

Founded in 1970, Agency for Volunteer Service is a non-profit charitable organization dedicated to playing a proactive and pivotal role in promoting and developing sustainable volunteerism. Over 25,000 volunteers and volunteer leaders are trained, and over 110,000 volunteers are engaged in providing 300,000 service hours to over 500 organizations annually to build a caring and mutual helping community.

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